

[ artist + designer ]

Sean-Michael Fleming

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## [experience]

### **Art Director, New York Buyers' Club** 6/04 - Present

Developed corporate identity for this non-profit community co-op, designing the logo, website, and all related media and publicity materials including newspaper and magazine advertisements, direct mailings, and web banner ads.

### **Art Director, JournalsandBooks.com, Inc.** 9/03 - Present

Responsible for the design (including illustrations) and feel of this website and all related graphics.

### **Creative Director/Designer, LGNY (Lesbian/Gay New York Newspaper)** 3/98 - 2/01

Initially, fine-tuned overall layout of LGNY (Lesbian Gay New York Newspaper) and completely re-designed the popular listings section, which I also wrote and edited. Later responsible for design & execution of all covers, layouts, and spreads. Occasional contributing writer.

### **Graphic/Set/Lighting Designer, The Cosmic Bicycle Theatre** 3/95 - 3/00

Co-Founder of The ClockWorks Experimental Puppetry Theater, home to award-winning troupe, The Cosmic Bicycle Theatre. Responsible for design and production of promotional materials (press materials, invitations, posters, advertisements), as well as set and lighting design.

### **Art Director/Display Director, Canal Jean Co.** 3/93 - 3/98

As Visual Director: Created & executed original designs for all advertising, brochures, directories, p.o.p. materials, t-shirt graphics, and website. Responsible for all phases of production: from concept through on-press visits, the hiring of photographers, models, make-up artists, printers, art direction, scanning and retouching of photographs, writing of copy, design, and final layout.

As Display Director: managed display department for the SoHo tourist mecca; responsibilities included overseeing a staff of five, designing and fabricating window and in-store displays, p.o.p. displays, and the creation, maintenance, and procurement of necessary props.

### **Freelance Artist Graphic Designer/Web Designer** 1988-present

Working for major nightclubs and private companies, developed events, designed invitations, created/produced art installations, and designed fashion show sets (including sets for Vivienne Westwood and i-d Magazine). More recent projects have included several websites, including wauwausisters.com, newyorkbuyersclub.org, and greatsmallworks.org.

## [education/skill set]

University of Bridgeport (studied: art & advertising); School of Visual Arts (studied: graphic design). Skilled in Adobe Photoshop, Illustrator, GoLive, Acrobat, InDesign, and Quark XPress. Also an accomplished 2 & 3-D designer, writer, photographer, and musician.

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