

[artist + designer]

Sean-Michael Fleming

website: <www.sean-michael.net>

teI: 718-574-1935

[experience]

Art Director, New York Buyers' Club 6/04 - Present

Developed corporate identity for this non-profit community co-op, designing the logo, website, and all related media and publicity materials including newspaper and magazine advertisements, direct mailings, and web banner ads.

Art Director, JournalsandBooks.com, Inc. 9/03 - Present

Responsible for the design and feel of this website and its sister sites (including portfoliorama.com, and all related graphics.

Creative Director/Designer, LGNY (Lesbian/Gay New York Newspaper) 3/98 - 2/01

Initially, fine-tuned overall layout of LGNY (Lesbian Gay New York Newspaper) and completely re-designed the popular listings section, which I also wrote and edited. Later responsible for design & execution of all covers, layouts, and spreads. Occasional contributing writer.

Graphic/Set/Lighting Designer, The Cosmic Bicycle Theatre 3/95 - 3/00

Co-Founder of The ClockWorks Experimental Puppetry Theater, home to award-winning troupe, The Cosmic Bicycle Theatre. Responsible for design and production of promotional materials (press materials, invitations, posters, advertisements), as well as set and lighting design.

Art Director/Display Director, Canal Jean Co. 3/93 - 3/98

As Visual Director: Created & executed original designs for all advertising, brochures, directories, p.o.p. materials, t-shirt graphics, and website. Responsible for all phases of production: from concept through on-press visits, the hiring of photographers, models, make-up artists, printers, art direction, scanning and retouching of photographs, writing of copy, design, and final layout.

As Display Director: managed display department for the SoHo tourist mecca; responsibilities included overseeing a staff of five, designing and fabricating window and in-store displays, p.o.p. displays, and the creation, maintenance, and procurement of necessary props.

Freelance Artist Graphic Designer/Web Designer 1988-present

Working for major nightclubs and private companies, developed events, designed invitations, created/produced art installations, and designed fashion show sets (including sets for Vivienne Westwood and i-d Magazine). More recent projects have included several websites, including wauwausisters.com, newyorkbuyersclub.org, and greatsmallworks.org.

[education/skill set]

University of Bridgeport (studied: art & advertising); School of Visual Arts (studied: graphic design). Skilled in Adobe Photoshop, Illustrator, GoLive, Acrobat, InDesign, and Quark XPress. Also an accomplished 2 & 3-D designer, writer, photographer, and musician.

email: <smf@sean-michael.net>

130 Palmetto St, 3rd Floor Brooklyn, NY USA 11221